



# The Ekka Courier

The newspaper of the Brisbane Show Camp

# Online 2022



Friday

12 August 2022

## DAILY HIGHLIGHTS

- \* 7:30 am – 4:30 pm: Farriers & Blacksmiths Competition
- \* 9 am – 5 pm: Race Around the Ekka Competition
- \* 8:45 am – 12:30 pm: Dairy Goats Judging
- \* 9 am – 6 pm: SwarmFarm Robotics - Agricultural Hall
- \* 1:30 pm – 5 pm: Stud Beef Small Breeds Judging

The Brisbane Show Camp is a joint program of Education Queensland and the Royal National Agricultural and Industrial Association of Queensland. Conducted by the Brisbane Urban Environmental Education Centre.  
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# PADDOCK TO PLATE

By Georgia



Paddock to Plate is a display by Meat and Livestock Australia to support and promote Australia's major meat industries.

This initiative is educating the public on the importance of meat and its health benefits.

Rebecca Bennett, a Red Meat Ambassador, said Meat and Livestock Australia are recognising the farmers who supply our meat and showing people the different stages of the meat supply chain.

"There's a lot of people who don't get to see all of the hard work that people do, and the effort that goes into our industry," she said.

"It's a little bit of out of sight, out of mind, so it's important for us to show them," Ms Bennett said.

An audio visual display with a six minute video on the meat industry is being projected onto a wrap-around screen, which puts visitors into the middle of the picture.

There are information panels on the walls and a fibreglass steer showing exactly where the different cuts of meat come from.

“I live and breathe this industry and I love everything about it. I just wanted to come and tell people how great it is,” Ms Bennett said.

