

The Ekka Courier

The newspaper of the Brisbane Show Camp

Online 2019

Wednesday

14th August 2019

DAILY HIGHLIGHTS

- * 9.00am - 5.00pm:
Horse Breeds Expo
- * 11.00am, 12.00pm, 1.30pm, 2.30pm & 4.00pm: Butterfly Stilt Walkers - The Old Museum
- * 2.00pm - 3.00pm: Dairy Cattle Judging - RNA Young Paraders Competition
- * 4.30pm - 5.30pm: Grand Parade

The Brisbane Show Camp is a joint program of the Department of Education Queensland and the Royal National Agricultural and Industrial Association of Queensland.
Conducted by the Brisbane Urban Environmental Education Centre.
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VIRTUAL PRODUCTION

By Will R



At the Ekka, Meat and Livestock Australia are using Virtual Reality to help people understand how beef is produced.

In just six minutes, visitors will be able to learn all about beef production if they go to the Arrow Energy Pavilion and put on a Virtual Reality head set.

Representatives from Meat and Livestock Australia are there to talk to visitors to the display.

"We are just trying to remind everybody out there how much work

goes into growing red meat, because you tend to forget when your mum or dad cooks dinner and puts it on your plate a whole lot of work has gone into getting you that amazing product," Ana Kelley from MLA said

"It's really easy get all the kids and adults to the show because they want be here anyway.

"They come and sit down and get to immerse themselves with this amazing experience. We find that Virtual Reality is a great thing for this message."