

# Show Camp Student Text – Draft

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## Udderly Moo-gnificent Cows

By Emily

Norco is hosting a Grass to Glass exhibition and show which includes milking a cow in the Large Animal Pavilion five times daily.

The 100% Aussie farmer owned business, Norco, has been operating for 130 years. A group of 40 farmers opened the business in 1895 and in 1900 opened its first branch factory. In the beginning, Norco was originally named North Coast Co-operative but they changed it to Norco Co-operative Limited in 1925.

In the exhibition, there are various activities to choose from. When you walk in you are greeted by a staff member and you can get either a pink strawberry milk crown or a brown chocolate milk crown. There are also many fun facts on the wall about cows. Once you walk around for a little bit there is a bottle cap mural that you can be apart of.

Next, there is a small dark movie theatre where there are many different videos about Norco. Lastly, there is a free game where you try to knock down the ice-cream cups. If you win you get a free milk sample.

The Grass to Glass show goes for approximately ten minutes, where they make jokes, let the audience make butter and tell them about how they process milk to make different kinds of milk such as skim milk and full cream. The audience is then given the opportunity to get to pat and milk one of the cows. The times for the shows are 9:30am, 11:00am, 12.30pm, 2:30pm and 4:00pm each day.

Luke Micallef has been running the show for 16 years. He only works at Norco for the Ekka but he has studied agriculture. He has had a cow since he was six so he has had a lot of experience with them.

“Creating awareness about what goes into producing milk, it was all about trying to fill the gap between city and country,” said Luke.

The Brisbane Show Camp is a joint program of The Department of Education Queensland and The Royal National Agricultural and Industrial Association of Queensland. The camp is conducted by the Brisbane Urban Environmental Education Centre.



Luke Micallef during the show with one of the cows.

He loves the people involved and the crowd.

“The best part is being able to talk to people,” said Luke.