



The Ekka Courier

The newspaper of the Brisbane Show Camp



Online 2022

Thursday

11 August 2022

DAILY HIGHLIGHTS

- * 9 am – 11 am: Sheep Judging
- * 9:30 am – 4:30 pm: Cradle-a-chick
- * 9am – 6pm: Pisciculture Display
- * 9 am – 6 pm: Agriculture Displays
- * 11 am, 1 pm & 2 pm: Bluey & Bingo Show
- * 6:45 pm – 7 pm: Vintage Speedway Cars

The Brisbane Show Camp is a joint program of Education Queensland and the Royal National Agricultural and Industrial Association of Queensland. Conducted by the Brisbane Urban Environmental Education Centre.
Ph- 3552 7111



TAKE A VIRTUAL TRIP TO THE COUNTRY

By Harsith



Virtual Reality (VR) is commonly used for entertainment and fun, but at the Agricultural Hall, VR headsets are being used for education.

At the Cotton Australia stand, visitors learn key information about the industry, while virtually exploring a cotton field. People use modern day technology to learn about the

process of how cotton turns into the T-shirts we wear everyday.

Another VR display is the Paddock to Plate Story. The display includes a 360-degree video on beef and lamb, teaching kids about what we eat, how our food is produced and where it comes from. They will also virtually meet Australian farmers, who highlight the ethics, efficiency and sustainability of

producing meat for domestic distribution.

Kids and families can go aboard the Woolworths Fresh Food Discovery Tour bus and take a journey to a potato farm with a VR headset. They will learn how a potato grows, is processed and transported to a market.

“A lot of kids don’t know that potatoes grow in the ground so they are overwhelmed when they see the process. It is a pretty cool 3D experience,” Ana Henriques, one of the Woolworths employees said.

“I really want the children to understand that the importance of the farms in our lives and how we get fed is really important.”

“The purpose of this is to learn how we get food, and it is really important because it makes us appreciate agriculture,” she said.



Woolworths Fresh Food Discovery Tour bus.